

Agreement

Full color glossy magazine reaching **over 120,000 annual readers*** in and around Northeastern Pennsylvania at **hundreds of locations** and direct mailed to subscribers and community leaders.



73 Division Street, Kingston, PA 18702 (570)287-0902

1 Contact Info

Name of Business	Contact
Address	
Phone Business (Directory/Label)	Phone Mobile
E-mail	Website

2 Space Reservation

1/8 1/4 1/2 Full Cover

1 Issue 4 Issues @ \$ = \$

Web \$

Ad Design Fee \$

Deposit \$

Check No.

Total Balance Due \$

3 Ad Design

My ad needs to be designed

1/8 **\$25** 1/4 **\$50** 1/2 **\$75** Full **\$100**

My ad is on file with *The Independent*

Updates/Changes (Based on 1/4hr) **\$50/hr**

Repeated Ad **\$0**

My ad does not need to be designed
Email to: independentNEPA1@gmail.com

All prices are for camera-ready ads supplied on disk. We accept EPS, TIFF (300 dpi), high-resolution PDF, or Quark documents with all images (300 dpi) and fonts supplied. Materials will not be returned unless specifically requested.

4 Payment Method

Please make check payable to The Independent. All reservations need to be secured with credit card. 1st issue payment due in full upon signing. 4 Issue agreements must be run in 4 consecutive issues unless otherwise specified.

Check Credit Card

If check payment is not received by quarterly invoice due date, your credit card will automatically be billed.

Credit Card Information

VISA MC Discover AmEx

Credit Card Number

Expiration Date CSC (on back of cc)

First Name

Last Name

Address1

Address2

City

State Zip

Home Telephone

Email

By signing below, I agree to all terms and conditions of this Agreement.

Print Name

Signature

Date

The IndependentNEPA reserves the right to decline any advertiser. In the event of an error, The IndependentNEPA's liability shall not exceed the cost of the original ad. Yearly renewal agreements are automatic through invoice for all 4 time advertisers if ad(s) continues to run into a new year cycle unless otherwise specified. Yearly advertisers must run 4 consecutive ads unless otherwise documented along with notification of at least 60 days prior to publication date. All ads will automatically be repeated each quarter if ad changes/updates are not supplied to us and or approved by each ad due date. The IndependentNEPA Magazine is an independent business advertising co-operative. Guidelines for advertisers are limited to eligible independent businesses under the similar parameters of the American Independent Business Alliance (www.AMIBA.net) restricting corporate owned chain stores and big box stores from participating as members and advertisers.

For Independent Businesses and Independent Minds

Magazine & Web Rates

30,000+ Readers* Quarterly!
 40,000+ Copies Printed & Distributed to
 over 400+ Businesses Yearly!
 Up to 1,000 Unique Web Visitors Weekly!
 Payment needed 30-days before publishing date.

Size	1x Rate	4x Rate	Yearly Rate per Issue: 4 consecutive issues - Billed Quarterly!		
w x h	1 issue	per issue	Profile Story Mag	Web Mall Page	Profile Web
Eighth Page (1/8) (3.875 x 2.5)	\$395	\$350	X	✓	X
Quarter Page (1/4) (3.875 x 5.125)	\$595	\$495	Half	✓	✓
Half Page (1/2) (8 x 5.125)	\$995	\$895	Half	✓	✓
Full Page (1) (8 x 10.5)	\$1795	\$1595	Full	✓	✓
Inside Covers (1) (8 x 10.5)	\$2195	\$1995	Full	✓	✓
Back Cover (1) (8 x 10.5)	\$2595	\$2295	Full	✓	✓

Half Page Profile Story Printed in Magazine

Web Mall Page With Profile Story

Profiles in Business Excellence

Schiel's Family Markets FROM OUR FAMILY TO YOURS

30 Hanover St., Wilkes-Barre 570-970-4460
 7 George Ave., Wilkes-Barre 570-270-3976

Ron Mortimer

"When someone walks through our doors, we want them to feel like they're one of the family," Gary Schiel explains one of the driving forces behind both Schiel's Family Markets in Wilkes-Barre.

Gary, brothers Frank and Fred, and sisters Corinne Schiel-Chava and Carleen Schiel-Moldak spent most of their lives working in the grocery retail industry. While passing a dilapidated building in Wilkes-Barre 11 years ago, they decided to put their combined 30-plus years of experience into a store of their own.

"The building had been a supermarket," Gary explained, "but it had been abandoned for more than 10 years. Only three of the existing walls were salvageable, the rest had to be rebuilt from scratch."

Since opening their first store at 30 Hanover Street, the family members have taken great pride in providing quality products and superior customer service. Many of the homemade products offered in the store are made from authentic family recipes. They offer home delivery and off-site catering and at least one of the Schiel siblings is always on site to help at the original store and at the 7 George Avenue, Wilkes-Barre, location that opened five years ago and features a Wine and Spirit store.

"We chose the George Ave. location because it was another good neighborhood to serve," Gary said.

Serving the community has been a priority for the Schiel family. Gary said family members are involved in many community groups in the neighborhoods in which they grew up.

Both stores provide fund-raising opportunities for community groups, the Boy Scouts, school bands, church groups, and others often held hot dog sales in the store parking lots. Schiel's donates the products and the groups keep the money they make. The stores also host an annual Alex's Lemonade Stand and festival in their parking lots to raise funds for cancer.

Visit the Schiel's website at www.schielmarkets.com.

Locally Owned & Operated Over 100 Years Experience
 2 Locations: 7am-10pm | Home Delivery Service Available | Blockbuster Movie Rentals

Fred, Frank, Food & Fun!

- All major credit cards accepted
- Community Reward Program
- Catering Services
- ATM available
- Gold Card Programs

PA Liquor Store Inside George Ave. location
 Gift Baskets & Party Trays

Schiel's Family Markets

30 Hanover Street, Wilkes-Barre 570-970-4460 | 7 George Avenue, Wilkes-Barre 570-270-3976

Independent nepa For Independent Businesses and Independent Minds

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Home Business Dining Community Culture Education Arts Entertainment Tech Health Sports

Ollie's An American Restaurant Where Families and Friends Connect

Leggio's Italian Ristorante

Phone: 570-822-0828
www.leggios.com

1092 Rte. 315
 Plains Township, PA 18702

64 E. Center Hill Rd.
 Dallas, PA 16612

Profiles in Business Excellence: Leggio's Italian Ristorante

Ron Mortimer

When entering Leggio's Italian Ristorante, a large seating area with a wide assortment of booths and tables comforts the waiting customer. The large bar area is complete with a fireplace for a cozy winter's evening. In the warmer months, an outdoor deck with a large gazebo allows those who enjoy the fresh air to have a meal or a drink in the cooler evening temperature. It is also a haven for those who smoke, since smoking is prohibited inside. For those who prefer to stay indoors, the central air conditioning unit keeps everyone cool and comfortable.

For those who enjoy sports and other TV programming, the bar is laden with wide-screen televisions. In the autumn months, the NFL Sunday Ticket is an afternoon attraction for area sports fans.

Leggio's also accommodates medium-size private parties and has on- or off-site catering services. The off-site catering may include a personal attendant to guarantee smooth success for the event.

Leggio's is much more than a pizzeria. It offers both authentic Italian and American eating in a warm and cordial environment. There is plenty of parking and the establishment is handicapped accessible.

When Lori Pasucci, a lifelong resident of Plains Township, was attending school in Philadelphia, she met Salvatore Leggio, a native of Sicily who was a partner in Sal's & Joe's bar in Morristown, N.J. After they married, they spent years in South Jersey pursuing other professions, but they decided to move to

SUGAR'S TEAROOM & GIFT SHOPPE

1250 WYOMING AVENUE
 FORTY FORT, PA 16704
 570-714-4TEA

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April 8 at 11:40am

Independentnepa - Independentnepa added 2 new photos to the album Independent nepa Spring Issue.

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The Independent reaches **BOTH** print readers and web readers!